


W I R E D

 Archive | [4.04 - Apr 1996](#) | Electric Word

[About Us](#)
 Wired Magazine

 Search

SUBSCRIBE
[New - Special Offer!](#)
[Give Wired](#)
[Renew](#)
[Reprints](#)
[Customer Service](#)
BROWSE ARCHIVE
 Issue-Date

[Current Issue](#)
[Covers](#)
[People](#)
[Topics](#)
GET OUR NEWSLETTER
 enter email

FIND A BOOK
 Aliens/UFOs
 Computer Games
 Computer Ref.
 Cyberculture

 Powered by
[barnesandnoble.com](#)
WIRED INDEX
[Introduction](#)
[Live Quotes](#)
[View The Prospectus](#)
ADVERTISE
[Contact Information](#)
[General Ads](#)
[Market Display Ads](#)
[Market Line Ads](#)
[Adlinks](#)
HOTWIRED
[Frontdoor](#)
[Wired News](#)
[Webmonkey](#)
[RGB Gallery](#)
[Animation Express](#)
[Webmonkey Guides](#)
HOTBOT
 Search

Robotic Charm

By Marc Spiegler

Hitting readers with all the force of sumo star Akebono, the zine Giant Robot has developed a fanatic following of Asian trash-culture junkies over four issues. Attitudinal editors Martin Wong (top) and Eric Nakamura span a dizzying range of Asian and Asian-American topics. "We don't have a game plan," Wong says. "Giant Robot just seems to have a life of its own." A sampling of its latest obsessions: Hello Kitty, explosives, filmmaker Gregg Araki, and Asian culinary oddities. The zine's fractured Angeleno-meets-Asia travelogs offer a machine-gun spray of offbeat observations.

But despite Giant Robot's rapid growth to the size and scope of a magazine, the individualist zine mind-set still reigns: both Nakamura and Wong came from LA's punk scene, and it shows. What will they cover next? "A lot of that's secret," quips Nakamura. "But I just found a Thai Elvis." On the Web at [www.netvoyage.net/~grobot](#).

 Printing? Use [this](#) version

ELECTRIC WORD
[Redmond's Front Page](#)
[Singing Away Free Speech](#)
[Real Video, Really](#)
[World Wide War](#)
[Spilled Beans](#)
[Strong Arm](#)
[Portuguese Pixel Puppet](#)
[Scope o' the Net](#)
[Campaign 86ed](#)
[Fantastic Voyage](#)

Robotic Charm

[Copyright](#) © 1993-2001 The Condé Nast Publications Inc. All rights reserved.

[Copyright](#) © 1994-2001 Wired Digital, Inc. All rights reserved.

[Send us feedback](#)